

Huawei Smart City Solution Gains the Spotlight at the Third Smart City Expo World Congress 2013

Barcelona, Spain, November 22, 2013 – Huawei, a leading global Information and Communications Technology (ICT) solutions provider, showcased its Smart City solution at the Third Smart City Expo World Congress, held November 19-21, 2013 in Barcelona. Unlike other trade exhibitions, the Expo was a platform for governments and enterprise representatives from over 200 cities around the world to exchange ideas for developing sustainable smart cities. Themed “Smart cities change the world”, the Expo featured more than 300 international speakers, which shared their vision and perspectives on innovative smart city initiatives and solutions.

At the Expo, Huawei showcased its Smart City strategy in which the “Information highway is the foundation for building a Smart City”. According to Huawei, the information highway has four key pillars: a citywide public information platform, ubiquitous broadband, smart and agile business, and comprehensive information security. During the solution demonstration, Huawei highlighted the advantages of its state-of-the-art 4G-LTE broadband and trunking technologies. Huawei’s unique Smart City vision and industry-leading ICT technical expertise brought Huawei into the spotlight, and was well received by Expo participants.



Huawei's showcases latest technologies and smart city solutions at the Expo World Congress

In a session entitled "City Integrated Visions," Mr. Pablo Haifeng Cui, Director of Huawei's West European Enterprise Business Marketing and Solution Sales Department, delivered a keynote speech titled "Building a Smart City Information Highway." During the session, Mr. Cui elaborated on Huawei's smart city approach, where information highway is the foundation for building a smart city", shared Huawei's strength in ICT, and reaffirmed Huawei's commitment to industry partnerships to advance smart city development.



Mr. Cui shared Huawei's perspectives on smart city in a session entitled "City Integrated Visions"

During the "The Future of Urban Sustainability" session, Mr. Norman Frisch, Marketing Director of Huawei's Enterprise Wireless Solution Sales Department, delivered a keynote speech entitled "eLTE Enables the Smart City." During his session, Mr. Frisch emphasized the importance of 4G-LTE broadband and trunking technologies in the development of a smart city. Mr. Frisch also introduced Huawei's achievements in smart city construction, as well as how Huawei's customer-centric solutions and in-depth experience in technology enable Huawei to offer enterprise customers a feature-rich eLTE solution for enhanced urban management and emergency response, which accelerates construction of a smart city. Huawei's field-tested eLTE solution supports a wide array of professional services, including broadband trunking, wireless video surveillance, data collection, broadband data access, and emergency communications.

With more than two decades of accumulated experience in ICT technologies, Huawei actively develops and delivers smart city solutions including smart e-government, safe city, e-health, smart education, smart transportation, smart grid, smart park, and smart

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tourism — all based on the smart city information highway Huawei has developed. To date, Huawei has participated in more than 60 Smart City projects in over 20 countries around the world.

Building a smart city is a huge systematic task that involves government affairs, citizen livelihoods, city infrastructure, and many other domains. Huawei concentrates on "ICT infrastructure and insists on a "built-in" strategy, which enables Huawei's partners to join in the value chain and develop highly interoperable solutions. Huawei aims to cultivate a mutual ecosystem with industrial partners to build smart cities that provide a brighter, better way of living in the future.

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About Huawei

Huawei is a leading global Information and Communications Technology (ICT) solutions provider. Through our dedication to customer-centric innovation and strong partnerships, we have established end-to-end advantages in telecom networks, devices, and cloud computing. We are committed to creating maximum value for telecom operators, enterprises, and consumers by providing competitive solutions and services. Our products and solutions have been deployed in over 140 countries, serving more than one third of the world's population. For more information, visit Huawei online: www.huawei.com

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